

**By applying to become a Little Linguist Affiliate, you acknowledge that you have read the terms and conditions, understand, and agree to them.**

## **1. Enrollment in the Programme**

In completing the signup form, you will become a Little Linguist Affiliate (subject to acceptance) and are bound by the terms of this Agreement. You will participate in the Affiliate Scheme for the purpose of advertising our website through legal means and to receive a commission on products purchased by your referral individuals.

## **2. Acceptance onto the Scheme**

Your application to join the Little Linguist Affiliate Scheme will be approved in good faith on the proviso that your web site is wholly suitable for the Scheme. Unsuitable sites include those that:

- promote sexually explicit materials
- promote violence
- promote discrimination based on race, sex, religion, nationality, disability, sexual orientation or age
- promote illegal activities
- otherwise violate intellectual property rights

All sites will be reviewed on a regular basis and should it be determined (at our sole discretion) that your site is no longer suitable for the Affiliate Scheme, we may terminate this Agreement and suspend or withdraw your membership of the Scheme immediately and without notice.

## **3. Revocation of Affiliate Status**

Your Affiliate Application and status in the Scheme may be suspended or terminated for any of the following reasons:

- Inappropriate advertisements (False claims, misleading hyperlinks etc.)
- Spamming (unsolicited mass email, mass newsgroup or forum posting, etc...)  
(Note: You may include links to our site in as part of a regular email newsletter or similar to your own clients on the condition that such marketing features your own branding and your clients have not opted-out of such activities).
- Advertising on sites containing/promoting illegal activities
- Violation of intellectual property rights.

## **4. Affiliate Links**

You may use graphic and text links both on your website and in emails. You may use the graphics and text provided to you by us, or you may create your own as long as they are deemed appropriate for the Scheme according to the conditions set out in point 3 (above).

Use of copyright material is permitted only for the purpose of promoting [www.little-linguist.co.uk](http://www.little-linguist.co.uk) under the terms of this Agreement. Images and text shall remain the copyright of Little Linguist Ltd. and must not be used for any other purpose without written permission.

If you choose to use time sensitive marketing material (specific products, prices or seasonal promotions) you must maintain your links so that the information displayed on your site is correct at all times.

## **5. Affiliate Tracking**

When a visitor to your site clicks through your Affiliate Link, a cookie is set in their browser that links them to your Affiliate Account. When that visitor makes a purchase at [www.little-linguist.co.uk](http://www.little-linguist.co.uk), the script will look for this cookie to identify the affiliate who will be awarded the commission.

Visitors sent through your Affiliate Link may make a purchase later in time (up to 12 months after the initial visit) and the commission will still be awarded providing the cookie is present in their browser.

Once a visitor referred from your site becomes a customer of little-linguist.co.uk, all future purchases that they make will be linked to your Affiliate Account so you will continue to earn commission on those purchases without them needing to continue to click through from your site each time they shop.

## **6. Qualifying Purchases**

For a product sale to be eligible for commission the customer must click-through using the unique link provided to you from your site to our site and must not currently be an affiliate of another Affiliate Scheme member. We will only pay commission on orders after payment and shipping have been confirmed and after the 14 day return period has passed, as per our normal Terms and Conditions of sale.

You have full responsibility for ensuring that your unique links are set up correctly, as outlined in the information document provided in your Affiliate Control Panel as we will not be responsible for any sales that do not track correctly.

## **7. Order Processing**

We reserve the right to reject orders placed by customers referred from your site that do not comply with our normal Terms and Conditions of sale or any other requirements we may establish periodically. We will be responsible for all aspects of order processing and fulfilment.

## **8. Commission Payment**

Commission will be paid quarterly and is paid at the rate of 5% if taken as a cash payment or 10% taken as Little Linguist Gift Vouchers. You may change the scheme you are on at the end of each quarter if you wish to change from cash to vouchers or vice versa. Please notify us in writing at least 14 days before the quarter end to ensure the necessary adjustments are made to your account in good time.

Commission is paid approximately 30 days after the quarter end to allow for adjustments due to customer returns as per our Terms and Conditions of sale. Commission quarters end in March, June, September and December and payment is made in April, July, October and January.

Cash payments will be made by cheque or you can nominate a Paypal account to receive payment if you prefer. You are responsible for notifying us immediately if your payment details change.

## **9. Terms of the agreement**

These terms will begin upon your application to join the Affiliate Scheme and will end when your Affiliate Account is terminated. The terms of this Agreement may be modified by us at any time. If any modification to the terms is unacceptable to you, you must immediately terminate your Affiliate Account. Your continuing participation in the program will constitute your acceptance of any change. This agreement is subject to UK laws only.

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